



International Luxury Academy.

ALUMNI PRIVACY POLICY

1. Introduction

iLA is committed to protecting the privacy and personal data of our alumni. This Privacy Notice explains how we collect, use, and safeguard your information in accordance with applicable data protection laws.

2. Data Controller

The data controller for your personal data is iLA, located at:

iLA, International Luxury Academy,
Registered company PT Point Ltd, Reg.No.10637962
15-19 Cavendish Place W1G 0DD London United Kingdom,
www.internationalluxuryacademy.com

3. Data Collection

3.1 Types of Data Collected

We may collect and process the following types of personal data:

- **Personal Identification Information:** Name, date of birth, gender.
- **Contact Information:** Email address, postal address, phone number.
- **Educational Background:** Degree(s) obtained, graduation year, courses taken.
- **Professional Information:** Employment history, job titles, professional achievements.
- **Engagement Information:** Event attendance, donation history, volunteer activities.
- **Communication Preferences:** Preferences for receiving communications from us.

3.2 Methods of Data Collection

We collect personal data through various methods, including:

- **Direct Collection:** When you provide information directly to us, such as when registering for events or updating your contact details.
- **Third-Party Sources:** Information from publicly available sources, social media platforms, and professional networks.

4. Use of Personal Data

We use your personal data for the following purposes:

- **Alumni Engagement:** To keep you informed about alumni events, news, and activities.
- **Networking Opportunities:** To connect you with other alumni and facilitate professional networking.
- **Fundraising:** To inform you about fundraising campaigns and opportunities to support iLA.
- **Career Services:** To provide career support and development opportunities.
- **Communication:** To send newsletters, magazines, and other relevant communications.
- **Data Analysis:** To analyze alumni engagement and improve our services.

5. Legal Basis for Processing

We process your personal data based on the following legal grounds:

- **Consent:** When you have given explicit consent for specific purposes.
- **Legitimate Interests:** For purposes such as alumni engagement, fundraising, and communications that do not override your privacy rights.
- **Legal Obligation:** When processing is necessary to comply with legal obligations.

6. Data Sharing

<p>We may share your personal data with:</p> <ul style="list-style-type: none">▪ Service Providers: Third-party vendors who provide services on our behalf, such as mailing services, event organizers, and IT support.▪ Affiliated Organizations: Entities affiliated with iLA, such as alumni associations.▪ Legal and Regulatory Authorities: When required to comply with legal obligations. <p>We ensure that any third parties with whom we share your data maintain appropriate data protection standards.</p>
7. Data Security
<p>We implement appropriate technical and organizational measures to protect your personal data against unauthorized access, alteration, disclosure, or destruction. This includes encryption, secure storage, and access controls.</p>
8. Data Retention
<p>We retain your personal data for as long as necessary to fulfill the purposes outlined in this Privacy Notice or as required by law. We regularly review our data retention practices to ensure compliance with legal obligations and our internal policies.</p>
9. Your Rights
<p>You have the following rights regarding your personal data:</p> <ul style="list-style-type: none">▪ Access: To request access to your personal data and obtain a copy.▪ Rectification: To request correction of inaccurate or incomplete data.▪ Erasure: To request deletion of your personal data under certain conditions.▪ Restriction: To request restriction of processing under certain conditions.▪ Objection: To object to the processing of your personal data.▪ Data Portability: To request transfer of your personal data to another organization. <p>To exercise your rights, please contact the Data Protection Officer at [Email Address].</p>
10. Updates to This Privacy Notice
<p>We may update this Privacy Notice periodically to reflect changes in our practices or legal requirements. The latest version will always be available on the iLA website.</p>
11. Contact Information
<p>For any questions or concerns regarding this Privacy Notice or your personal data, please contact:</p> <p>Data Protection Officer iLA Academic Service <i>admin@internationalluxuryacademy.com</i></p> <p>Effective Date: 21 Jan 2024 Review Date: 22 Aug 2024</p>

This document aims to provide transparency about how iLA handles alumni personal data, ensuring compliance with data protection laws and fostering trust within our alumni community.

International Luxury Academy Academic Registrar August 2024